

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024





ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK0470ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0470ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 4FT LP 4IN HDR-UNLT **
HEADER Fixture Re-Order Code: PM100009236,PM1000009236,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019112 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 2 Lower Notch: 26 Fixture Type: TRAYS Fixture Description: CR INTNS VLM MATTE LIP 1.1 TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000027849
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000012548
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000027846 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
1	1	N/A	071249658550	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSY CONFIDENT	103	
2	1	N/A	071249658567	COLOUR RICHE INTENSE VOLUME MATTE	LE NUDE ADMIRABLE	113	
3	1	N/A	071249658574	COLOUR RICHE INTENSE VOLUME MATTE	LE NUDE INDEPENDANT	123	
4	1	N/A	071249658581	COLOUR RICHE INTENSE VOLUME MATTE	LE WOOD NONCHALANT	133	
5	1	N/A	071249658598	COLOUR RICHE INTENSE VOLUME MATTE	LE MAUVE INDOMPTABLE	143	
6	1	N/A	071249658628	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSEWOOD AMBITION	153	
7	1	N/A	071249658611	COLOUR RICHE INTENSE VOLUME MATTE	LE CORAL IRREVERENT	163	
8	1	N/A	071249658635	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSE ACTIVIST	173	
9	1	N/A	071249658659	COLOUR RICHE INTENSE VOLUME MATTE	LE CARMIN COURAGE	183	
10	1	N/A	071249658666	COLOUR RICHE INTENSE VOLUME MATTE	LE ROUGE DETERMINATION	193	
11	1	N/A	071249658673	COLOUR RICHE INTENSE VOLUME MATTE	LE ROUGE AVANT-GARDE	203	
12	1	N/A	071249658697	COLOUR RICHE INTENSE VOLUME MATTE	LE PLUM DOMINANT	213	

Column: 1 - Row: 3 Lower Notch: 20 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 1.4 TRY UNLT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024006 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
13	1	N/A	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
14	1	N/A	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	
15	1	N/A	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
16	1	N/A	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
17	1	N/A	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
18	1	N/A	071249083765	Colour Riche Original Satin Lipstick	True Red	315	
19	1	N/A	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
20	1	N/A	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
21	1	N/A	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
22	1	N/A	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
23	1	N/A	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
24	1	N/A	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	

Column: 1 - Row: 4 Lower Notch: 14 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 2.4 TRY UNLT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024007 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
25	1	N/A	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
26	1	N/A	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
27	1	N/A	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
28	1	N/A	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
29	1	N/A	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
30	1	N/A	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
31	1	N/A	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
32	1	N/A	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
33	1	N/A	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
34	1	N/A	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
35	1	N/A	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
36	1	N/A	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Column: 1 - Row: 5 Lower Notch: 8 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 3.4 TRY UNLT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024008 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
37	1	N/A	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
38	1	N/A	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
39	1	N/A	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	

Row: 1		Lower Notch: 33
Row: 2		Lower Notch: 26
Row: 3		Lower Notch: 20
Row: 4		Lower Notch: 14
Row: 5		Lower Notch: 8
Row: 6		Lower Notch: 2
Row: 7		Lower Notch: 31
Row: 8		Lower Notch: 24
Row: 9		Lower Notch: 17
Row: 10		Lower Notch: 9
Row: 11		Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0470ECUL_IS24

Column: 1

40	1	N/A	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	
41	1	N/A	071249045961	Colour Riche Original Satin Lipstick	Natures Blush	840	
42	1	N/A	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
43	1	N/A	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
44	1	N/A	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
45	1	N/A	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
46	1	N/A	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
47	1	N/A	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
48	1	N/A	071249045855	Colour Riche Original Satin Lipstick	Mica	620	

Column: 1 - Row: 6 Lower Notch: 2 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 4.4 TRY UNLT **

TRAYS Fixture Re-Order Code: DP001003

Graphic Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000024996

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PM1000024009

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
49	1	N/A	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
50	1	N/A	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
51	1	N/A	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
52	1	N/A	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
53	1	N/A	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
54	1	N/A	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
55	1	N/A	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
56	1	N/A	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
57	1	N/A	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
58	1	N/A	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
59	1	N/A	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
60	1	N/A	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 1 - Row: 7 Lower Notch: 31 Fixture Type: TRAYS Fixture Description: CR MATTE LIPLNR (4 SKUS) 1. TRY UNLIT **

TRAYS Fixture Re-Order Code: PL3000000346

Graphic Re-Order Code:

SS Graphic Re-Order Code: PM1000030614

SS Holder Re-Order Code: PM1000017970

Carrier Tray Graphic Re-Order Code: PM1000030616

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PM1000030617

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
61	1	N/A	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
62	1	N/A	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	
63	1	N/A	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
64	1	N/A	071249350478	Colour Riche Matte Lip Liner	Mattes It	110	

Column: 1 - Row: 8 Lower Notch: 24 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP (FULL MIX) 1.2 TRY UNLIT **

TRAYS Fixture Re-Order Code: DP000351

Graphic Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000025523

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PM1000025136

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
65	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
66	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
67	1	N/A	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
68	1	N/A	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
69	1	N/A	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
70	1	N/A	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	
71	1	N/A	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
72	1	N/A	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
73	1	N/A	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
74	1	N/A	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
75	1	N/A	071249135402	Infalible 8 Hour Pro Gloss	Uddeniable Mauve	515	
76	1	N/A	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	

Column: 1 - Row: 9 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP (FULL MIX) 2.2 TRY UNLIT **

TRAYS Fixture Re-Order Code: DP000351

Graphic Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000025523

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PM1000025137

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
77	1	N/A	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
78	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
79	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
80	1	N/A	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
81	1	N/A	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
82	1	N/A	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	
83	1	N/A	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
84	1	N/A	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
85	1	N/A	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
86	1	N/A	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
87	1	N/A	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	

Row: 1		Lower Notch: 33
Row: 2		Lower Notch: 26
Row: 3		Lower Notch: 20
Row: 4		Lower Notch: 14
Row: 5		Lower Notch: 8
Row: 6		Lower Notch: 2
Row: 7		Lower Notch: 31
Row: 8		Lower Notch: 24
Row: 9		Lower Notch: 17
Row: 10		Lower Notch: 9
Row: 11		Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0470ECUL_IS24

Column: 1

88	1	N/A	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	
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Column: 1 - Row: 10 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN RF 1.2 TRY UNLIT **
TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000030432 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028167 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
89	1	N/A	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	
90	1	N/A	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	
91	1	N/A	071249293096	Infalible Pro-Matte Foundation	Creme Cafe	110	
92	1	N/A	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	
93	1	N/A	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	
94	1	N/A	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	

Column: 1 - Row: 11 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN RF 2.2 TRY UNLIT **
TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023796 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028168 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
95	1	N/A	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	
96	1	N/A	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	
97	1	N/A	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	
98	1	N/A	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	
99	1	N/A	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	
100	1	N/A	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	

Row: 1		Lower Notch: 33
Row: 2		Lower Notch: 26
Row: 3		Lower Notch: 20
Row: 4		Lower Notch: 14
Row: 5		Lower Notch: 8
Row: 6		Lower Notch: 2
Row: 7		Lower Notch: 31
Row: 8		Lower Notch: 24
Row: 9		Lower Notch: 17
Row: 10		Lower Notch: 9
Row: 11		Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 2

POG Name: LOPWAK0470ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0470ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 4FT LP 4IN HDR-UNLT **
HEADER Fixture Re-Order Code: PM100009236,PM100009238,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019112 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 2 - Row: 2 Lower Notch: 26 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 1.3 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028722 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028704 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
101	1	N/A	071249671542	True Match Super Blendable Foundation	N11	N11	
102	1	N/A	071249671672	True Match Super Blendable Foundation	C10	C10	
103	1	N/A	071249671658	True Match Super Blendable Foundation	W10	W10	
104	1	N/A	071249671764	True Match Super Blendable Foundation	N9	N9	
105	1	N/A	071249671528	True Match Super Blendable Foundation	N8	N8	
106	1	N/A	071249671627	True Match Super Blendable Foundation	W8	W8	
107	1	N/A	071249671825	True Match Super Blendable Foundation	C7	C7	
108	1	N/A	071249671535	True Match Super Blendable Foundation	W7	W7	

Column: 2 - Row: 3 Lower Notch: 20 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 2.3 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028723 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028705 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
109	1	N/A	071249671726	True Match Super Blendable Foundation	N6	N6	
110	1	N/A	071249671900	True Match Super Blendable Foundation	W6	W6	
111	1	N/A	071249671559	True Match Super Blendable Foundation	C5	C5	
112	1	N/A	071249671924	True Match Super Blendable Foundation	N5	N5	
113	1	N/A	071249671856	True Match Super Blendable Foundation	W5	W5	
114	1	N/A	071249671511	True Match Super Blendable Foundation	N4	N4	
115	1	N/A	071249671788	True Match Super Blendable Foundation	W4	W4	
116	1	N/A	071249671610	True Match Super Blendable Foundation	C3	C3	

Column: 2 - Row: 4 Lower Notch: 14 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 3.3 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028724 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028706 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
117	1	N/A	071249671795	True Match Super Blendable Foundation	N3	N3	
118	1	N/A	071249671818	True Match Super Blendable Foundation	W3	W3	
119	1	N/A	071249671801	True Match Super Blendable Foundation	C2	C2	
120	1	N/A	071249671566	True Match Super Blendable Foundation	N2	N2	
121	1	N/A	071249671757	True Match Super Blendable Foundation	W2	W2	
122	1	N/A	071249671870	True Match Super Blendable Foundation	N1	N1	
123	1	N/A	071249671849	True Match Super Blendable Foundation	W1	W1	
124	1	N/A	071249671689	True Match Super Blendable Foundation	C0.5	C0.5	

Column: 2 - Row: 5 Lower Notch: 5 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR RF 1.1 TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000012439 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028253,PM1000029254 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
125	1	N/A	071249017227	True Match Super-Blendable Powder	Buff Beige	N4	
126	1	N/A	071249016442	True Match Super-Blendable Powder	Natural Beige	W4	
127	1	N/A	071249017197	True Match Super-Blendable Powder	Natural Buff	N3	
128	1	N/A	071249016435	True Match Super-Blendable Powder	Nude Beige	W3	
129	1	N/A	071249017180	True Match Super-Blendable Powder	Classic Ivory	N2	
130	1	N/A	071249016428	True Match Super-Blendable Powder	Light Ivory	W2	
131	1	N/A	071249017173	True Match Super-Blendable Powder	Soft Ivory	N1	
132	1	N/A	071249016411	True Match Super-Blendable Powder	Porcelain	W1	

Column: 2 - Row: 6 Lower Notch: 35 Fixture Type: TRAYS Fixture Description: FOOD TM BLSH 1.1 TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021578 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000019345 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
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Row: 1

Lower Notch: 33

Row: 2

Lower Notch: 26

Row: 3

Lower Notch: 20

Row: 4

Lower Notch: 14

Row: 5

Lower Notch: 5

Row: 6

Lower Notch: 35

Row: 7

Lower Notch: 27

Row: 8

Lower Notch: 20

Row: 9

Lower Notch: 12

Row: 10

Lower Notch: 8

133	1	N/A	071249017456	True Match Blush	Barely Blushing	W3-4	
134	1	N/A	071249017487	True Match Blush	Innocent Flush	N3-4	
135	1	N/A	071249017500	True Match Blush	Baby Blossom	C1-2	
136	1	N/A	071249017517	True Match Blush	Tender Rose	C3-4	

Column: 2 - Row: 7 Lower Notch: 27 Fixture Type: TRAYS Fixture Description: TM LUMI GLOTION/INF PM SPRAY 1.1 TRY UNLIT **
 TRAYS Fixture Re-Order Code: PL3000000335 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026643 TRAYS Fixture Rolled-Up Code:
 Shade Chart Re-Order Code: PM1000029070 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
137	1	N/A	071249363133	True Match Lumi Glotion	Deep	904	
138	1	N/A	071249363126	True Match Lumi Glotion	Medium	903	
139	1	N/A	071249363119	True Match Lumi Glotion	Light	902	
140	1	N/A	071249363102	True Match Lumi Glotion	Fair	901	
141	1	N/A	071249294055	Infalible Pro-Spray & Set Makeup Extender Setti...	Pro-Mist & Set Makeup Extender Setting S...	215	

Column: 2 - Row: 8 Lower Notch: 20 Fixture Type: TRAYS Fixture Description: TM CRYN CNCLR RF 1.1 TRY UNLIT **
 TRAYS Fixture Re-Order Code: DP000361 SS Graphic Re-Order Code: PM1000030535
 Graphic Re-Order Code: SS Holder Re-Order Code: PM1000010596
 Carrier Tray Graphic Re-Order Code: PM1000022737 TRAYS Fixture Rolled-Up Code:
 Shade Chart Re-Order Code: PM1000028202 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
142	1	N/A	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	
143	1	N/A	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	
144	1	N/A	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	
145	1	N/A	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	
146	1	N/A	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	
147	1	N/A	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	

Column: 2 - Row: 9 Lower Notch: 12 Fixture Type: TRAYS Fixture Description: CR MONOS 2-TIER 1.1 TRY UNLIT **
 TRAYS Fixture Re-Order Code: PL3000000094 SS Graphic Re-Order Code: PM1000030512
 Graphic Re-Order Code: SS Holder Re-Order Code: PM1000014827
 Carrier Tray Graphic Re-Order Code: PM1000021528 TRAYS Fixture Rolled-Up Code:
 Shade Chart Re-Order Code: PM1000025262,PM1000025263 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
148	1	N/A	071249306918	Colour Riche Monos	Petite Perle	205	
149	1	N/A	071249306925	Colour Riche Monos	Paris Beach	200	
150	1	N/A	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
151	1	N/A	071249306987	Colour Riche Monos	Little Beige Dress	201	
152	1	N/A	071249306949	Colour Riche Monos	Cafe Au Lait	203	
153	1	N/A	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
154	1	N/A	071249307045	Colour Riche Monos	Argentlic	210	
155	1	N/A	071249307052	Colour Riche Monos	Grand Bleu	211	
156	1	N/A	071249306956	Colour Riche Monos	Quartz Fume	204	
157	1	N/A	071249306963	Colour Riche Monos	Noir Cest Noir	209	

Column: 2 - Row: 10 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) **
 HOOK BARS Fixture Re-Order Code: PL3000000002,PL3000000005 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
 Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
158	1	N/A	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
159	1	N/A	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
160	1	N/A	071249149744	Double Extend Beauty Tubes	Black	570	
161	1	N/A	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	

Row: 1		Lower Notch: 33
Row: 2	101 102 103 104 105 106 107 108	Lower Notch: 26
Row: 3	109 110 111 112 113 114 115 116	Lower Notch: 20
Row: 4	117 118 119 120 121 122 123 124	Lower Notch: 14
Row: 5	125 126 127 128 129 130 131 132	Lower Notch: 5
Row: 6	133 134 135 136	Lower Notch: 35
Row: 7	137 138 139 140 141	Lower Notch: 27
Row: 8	142 143 144 145 146 147 148 149 150 151 152	Lower Notch: 20
Row: 9	153 154 155 156 157	Lower Notch: 12
Row: 10	158 159 160 161	Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 3

POG Name: LOPWAK0470ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0470ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 4FT LP 4IN HDR-UNLT **
HOOK BARS Fixture Re-Order Code: PM100009236,PM100009238,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019112 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 3 - Row: 2 Lower Notch: 29 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000026424 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
162	1	N/A	071249350300	Brow Stylist Shape & Fill	Brunette	415	
163	1	N/A	071249314876	Brow Stylist: Definer	Blonde	388	
164	1	N/A	071249350744	Brow Stylist: Definer	Dark Blonde	391	
165	1	N/A	071249350751	Brow Stylist: Definer	Light Brunette	392	
166	1	N/A	071249314883	Brow Stylist: Definer	Brunette	389	
167	1	N/A	071249314890	Brow Stylist: Definer	Dark Brunette	390	

Column: 3 - Row: 3 Lower Notch: 21 Fixture Type: HOOK BARS Fixture Description: 6HK INF THE SPR SLIM LNR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030483 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
168	1	N/A	071249339626	Brow Stylist Kabuki Blender	Brunette	313	
169	1	N/A	071249664094	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLACK	600	
170	1	N/A	071249357248	Infalible Pro-Last Liner	Black	930	
171	1	N/A	071249357255	Infalible Pro-Last Liner	Brown	940	
172	1	N/A	071249238912	Infalible The Super Slim Liner	Black	400	
173	1	N/A	071249350126	Infalible The Super Slim Liner	Brown	401	

Column: 3 - Row: 4 Lower Notch: 13 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030480 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
174	1	N/A	071249145234	Infalible Long Wear Eyeliner	Black	511	
175	1	N/A	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
176	1	N/A	071249145258	Infalible Long Wear Eyeliner	Brown	531	
177	1	N/A	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
178	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
179	1	N/A	071249289839	Infalible Superstar Liner	Black	202	

Column: 3 - Row: 5 Lower Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK TLSCPC LNR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030488 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
180	1	N/A	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
181	1	N/A	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
182	1	N/A	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
183	1	N/A	071249119990	Telescopic Eyeliner	Black	810	
184	1	N/A	071249161906	Telescopic Waterproof Eyeliner	Black	800	
185	1	N/A	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

Column: 3 - Row: 6 Lower Notch: 32 Fixture Type: HOOK BARS Fixture Description: 6HK LIN INT BRUSH TIP HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030484 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
186	1	N/A	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
187	1	N/A	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Bl...	Carbon Black	690	
188	1	N/A	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
189	1	N/A	071249207000	Voluminous Smoldering Eyeliner	Black	645	
190	1	N/A	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
191	1	N/A	071249082140	Pencil Perfect Eye Liner	Espresso	130	

Row: 1 Lower Notch: 33

Row: 2 Lower Notch: 29

Row: 3 Lower Notch: 21

Row: 4 Lower Notch: 13

Row: 5 Lower Notch: 5

Row: 6 Lower Notch: 32

Row: 7 Lower Notch: 24

Row: 8 Lower Notch: 16

Row: 9 Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0470ECUL_IS24

Column: 3

Column: 3 - Row: 7 Lower Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK TLSGPC HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030486 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
192	1	N/A	071249104743	Telescopic Mascara	Blackest Black	910	
193	1	N/A	071249104729	Telescopic Mascara	Black	905	
194	1	N/A	071249104736	Telescopic Mascara	Black Brown	915	
195	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Column: 3 - Row: 8 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK TLSGPC LIFT MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030487 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
196	1	N/A	071249672891	Telescopic Lift Mascara	Blackest Black WSH	990	
197	1	N/A	071249672907	Telescopic Lift Mascara	Black WSH	991	
198	1	N/A	071249672914	Telescopic Lift Mascara	Black Brown WSH	992	
199	1	N/A	071249672945	Telescopic Lift Mascara	Black WTP	993	

Column: 3 - Row: 9 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030490 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
200	1	N/A	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
201	1	N/A	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
202	1	N/A	071249256701	Voluminous Butterfly Washable Mascara	Black	867	
203	1	N/A	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	

Row: 1 Lower Notch: 33

Row: 2 Lower Notch: 29

Row: 3 Lower Notch: 21

Row: 4 Lower Notch: 13

Row: 5 Lower Notch: 5

Row: 6 Lower Notch: 32

Row: 7 Lower Notch: 24

Row: 8 Lower Notch: 16

Row: 9 Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 4

POG Name: LOPWAK0470ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0470ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 4FT LP 4IN HDR-UNLIT **
HEADER Fixture Re-Order Code: PM100009236,PM100009238,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019112 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 4 - Row: 2 Lower Notch: 29 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS PANORAMA MSCR HKBR (ALT) UNLIT **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030382 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
204	1	N/A	071249680988	Voluminous Panorama	Blackest Black	701	
205	1	N/A	071249680971	Voluminous Panorama	Black	700	
206	1	N/A	071249681008	Voluminous Panorama	Black WTP	703	
207	1	N/A	071249647738	Voluminous Noir Balm	Black	980	

Column: 4 - Row: 3 Lower Notch: 21 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030493 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
208	1	N/A	071249330265	Voluminous Primer	Primer	300	
209	1	N/A	071249059098	Voluminous Straight Brush	Blackest Black	310	
210	1	N/A	071249749012	Voluminous Straight Brush	Black	305	
211	1	N/A	071249669020	Voluminous Straight Brush	Black Brown	315	

Column: 4 - Row: 4 Lower Notch: 13 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BALM MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030499 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
212	1	N/A	071249372029	Voluminous Straight Brush	Burgundy	950	
213	1	N/A	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
214	1	N/A	071249019344	Voluminous Curved Brush	Black	340	
215	1	N/A	071249019351	Voluminous Curved Brush	Black Brown	350	

Column: 4 - Row: 5 Lower Notch: 5 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030496 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
216	1	N/A	071249006412	Voluminous Waterproof	Black	360	
217	1	N/A	071249006429	Voluminous Waterproof	Black Brown	365	
218	1	N/A	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	
219	1	N/A	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 4 - Row: 6 Lower Notch: 32 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR HKBR (ALT) UNLIT **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031122 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
220	1	N/A	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
221	1	N/A	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
222	1	N/A	071249343258	Voluminous Lash Paradise WSH	Black	201	
223	1	N/A	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	

Column: 4 - Row: 7 Lower Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR HKBR (ALT) UNLIT **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031122 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
224	1	N/A	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
225	1	N/A	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
226	1	N/A	071249343319	Voluminous Lash Paradise WTP	Black	203	
227	1	N/A	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	

Row: 1 Lower Notch: 33

Row: 2 Lower Notch: 29

Row: 3 Lower Notch: 21

Row: 4 Lower Notch: 13

Row: 5 Lower Notch: 5

Row: 6 Lower Notch: 32

Row: 7 Lower Notch: 24

Row: 8 Lower Notch: 16

Row: 9 Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 4

POG Name: LOPWAK0470ECUL_IS24

Column: 4 - Row: 8 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030463 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
228	1	N/A	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	850	
229	1	N/A	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	853	
230	1	N/A	071249404324	Bambi Mascara WSH	Blackest Black	400	
231	1	N/A	071249404355	Bambi Mascara WTP	Blackest Black	405	

Column: 4 - Row: 9 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030494 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
232	1	N/A	071249187722	Voluminous Million Lashes Mascara	Black	645	
233	1	N/A	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
234	1	N/A	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
235	1	N/A	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Row: 1					Lower Notch: 33
Row: 2	204	205	206	207	Lower Notch: 29
Row: 3	208	209	210	211	Lower Notch: 21
Row: 4	212	213	214	215	Lower Notch: 13
Row: 5	216	217	218	219	Lower Notch: 5
Row: 6	220	221	222	223	Lower Notch: 32
Row: 7	224	225	226	227	Lower Notch: 24
Row: 8	228	229	230	231	Lower Notch: 16
Row: 9	232	233	234	235	Lower Notch: 8







